

## Armchair Treasure Hunt 2018 Solution

### Questions

The answers to the questions formed an acrostic that told you to reorder to pages from that of the films (EON or Everything or Nothing productions) to those of the books (Glidrose, Ian Fleming's company): ORDER AS GLIDROSE INSTEAD OF EVERYTHING OR NOTHING PRODUCTIONS. Separate marks for solving the question and identifying the link (if there was one).

No	Notes	Letter
1	Q: Who thought Bailey would make a good basketball player?	O
	A: Orig3n: American DNA testing company assessed the DNA of Bailey the Labrador Retriever and recommended her for basketball (or boxing). Lots of other suggestions including some attempts to make Obama fit from those who'd solved the acrostic	
	Link: None	
2	Q: Which ancient currency relies on an oral history of ownership, being largely immobile despite their shape. Everyone solved this.	R
	A: Rai stones.	
	Link: None	
3	Q: Which space traveller posthumously reached space at the 3 <sup>rd</sup> attempt in 2012?	D
	A: James Doohan, who played Scotty in Star Trek; his ashes went into space at the third attempt on a Falcon X rocket.	
	Link: None	
4	Q: ...?	E
	A: Ellipsis. I thought this might be interpreted as morse code for S but everybody solved it	
	Link: Obscure, but if you search for Warneford Place, Sevenhampton, the house where Fleming ended up, one of their neighbours is Ellipsis Farms (nobody spotted this though)	
5	Q: Which University's alumni found scoring too challenging	R
	A: Reading. On the Christmas Alumni versions of University Challenge, Reading scored zero.	
	Link: None	
6	Q: Who was almost twice as successful as Bill Gates when facing a world champion?	A
	A: Trent Alexander-Arnold, Liverpool defender, took 17 moves to lose at chess to Magnus Carlsen, world chess champion. Gates only lasted for 9 moves.	
	Link: None	
7	Q: Which memorial to local war dead had a fund launched to help repair it from 100 years of use.	S
	A: Scafell Pike. The mountain was given to the nation as a memorial to the those who died in the great war. A fund was launched to help repair the worn paths. I didn't accept the Shirley War Memorial in Southampton as doesn't fit "100 years of use"	
	Link: None	
8	Q: She was the first one and she died this year?	G
	A: Eunice Gayson, died aged 90.	
	Link: The first Bond girl (she appears as Sylvia Trench in Dr No before Ursula Andress). She also appeared in the film of From Russia With Love. It was originally	

	planned that she'd feature in more films with Bond always getting whisked away just before things got "interesting".	
9	Q: Microprocessor released in 2005? A: Lancaster (AMD Turion 90nm) Link: Ian Fleming's middle name was Lancaster	L
10	Q: Historically which inventive silver medal winner had to publish her research anonymously due to her husband's views? A: Elizabeth Ilive. Won a silver medal for her design of a tool for lifting stones. If you want to find out more, take a trip to Petworth House. Link: None	I
11	Q: Which famous artist had packaging licked in the 20 <sup>th</sup> Century A: Salvador Dali, designed the logo for Chupa Chups, the lollipops. Link: None	D
12	Q: Who made me? A: RMIT University who designed the font Sans Forgetica which is supposed to help people revise. You got the mark if you mentioned RMIT even if you thought the actual answer was Steve Banham. Link: None	R
13	Q: This much? A: Octodecimo. The blue rectangle was sized to be one eighteenth of an A4 sheet. Perhaps I shouldn't have left it blue (as MSPowerpoint chose) as that led to all sorts of speculation. Jeff Bezos was only next to it as I was struggling to fit everything on the page. Nobody got this right, which was a pity as it was one of the first clues I found. Link: None	O
14	Q: Catching no what is preferable to shooting no grouse? A: Salmon Link: quote attributed to Ian Fleming, who wasn't very good at either	S
15	Q: Disgustingly what is now worth 5pts over there but not over here? A: Ew, an expression of disgust. The word was added to the sixth edition of <i>The Official Scrabble Players Dictionary</i> used in the US but not to the <i>Collins Official Scrabble Wordlist</i> used in the UK. Link: None	E
16	Q: Finding that identical twins often can't tell themselves apart led to what? A: the Ignoble award for cognition 2017 "Is that me or my twin? Lack of self-face recognition advantage in identical twins"; nearly everyone found this. Link: None	I
17	Q: In October 2017 who had a typically lower key version of Q3 A: John Noakes, half of his ashes were sent up on a firework rocket from Rishworth School playing field near Halifax. Link: None	N
18	Q: Which mouse had a tribute album released by stars including Bono A: Souris (the French for mouse) was actually a cat. His artist owner Sophie Calle produced a tribute album to him. Another all-correct question. Link: None	S
19	Q: Which insignificant word caused significant exam stress (far away) this year? A: Trivial. Several New Zealand students claimed that they should be given the marks for the exam question they'd answered based on their misunderstanding of the meaning of trivial. Link: None	T

20	Q: What increase the value of four homes by an estimated £1M this year?	E
	A: Storm Eleanor; blew down a 50ft conifer tree in Sandbanks, giving four homes a much better view with an estimated £1M total benefit according to a local estate agent.	
	Link: None	
21	Q: In which room could Danny look down on Arnie?	A
	A: In an Ames Room, an optical illusion where a shorter person can appear taller.	
	Link: None	
22	Q: Which "other lady" finished a novel by a much more illustrious counterpart?	D
	A: Marie Dobbs was the "another lady" in Sanditon, by "Jane Austen and another lady". Austen's novels were originally published as by "A Lady".	
	Link: A journalist and short story writer, Marie Dobbs worked for Ian Fleming. Lots of teams solved the question but only two-thirds of them found the link.	
23	Q:  ?	O
	A: The town symbol for Omis in Croatia, taken on my summer holiday. Only one team solved this.	
	Link: None	
24	Q: Author whose most famous work concerns a person missing since my wedding anniversary.	F
	A: Gillian Flynn, author of Gone Girl, about a wife who goes missing on her fifth wedding anniversary. The fifth anniversary is traditionally the Wood Anniversary.	
	Link: Gillian Flynn won the Ian Fleming Silver Dagger award for her book "Sharp Objects". Only six teams found the link.	
25	Q: Verse reversed for this old Far Eastern City	E
	A: Edo, which is the reverse of Ode (a verse)	
	Link: Edo is the fore-runner of Tokyo, a Thrilling City. Nearly everyone solved the question but only four teams noticed the link.	
26	Q: I require assistance with the answer to this clue	V
	A: V. The nautical flag for V also means "I require assistance"	
	Link: None	
27	Q: Who completed the first national circumnavigation this year?	E
	A: Ross Edgeley, who swam all the way round the UK. Finished in November, annoyingly interviewed in late December.	
	Link: None	
28	Q: What have scientists recently found can help them study sink holes?	R
	A: Rice Krispies according to Professor Itai Einav who published a paper in <i>Science Advances</i> on using a surrogate material (i.e. Rice Krispies) to understand what happens when "brittle porous media interact with chemically active fluids". I should have been a bit more specific and asked "what material..." as many teams found that (interferometric) Radar has also been used (but it is not as interesting an answer). I've marked both (separately) correct.	
	Link: None	
29	Q: Is this a question?	Y
	A: Yes, if this is an answer (given as a, possibly apocryphal, response to an Oxbridge interview question).	
	Link: None	
30	Q: Who does Matilda stand up to now (by popular acclaim)?	

	A: Donald Trump (rather than Miss Trunchbull) in a statue at Great Missenden to mark the 30 <sup>th</sup> anniversary of Matilda's publication. Trump got 42% of the vote, beating Theresa May (21%) and Piers Morgan (16%).	T
	Link: None	
31	Q: Where would Euler have to cross the most to establish whether his walk was possible?	H
	A: Hamburg. An Euler Walk (or pATH) attempts to cross as many bridges with a single route (or in technical terms it uses every edge of a graph exactly once). Hamburg is the city with the most bridges in the world (>2,300).	
	Link: Hamburg is a Thrilling City, a link which only one team spotted.	
32	Q: !??	I
	A: Interrobang. Another typographical question. Yes we have had this one before (I used it in 2012 for instance) but it fitted with the other typography questions (Ian had a keen interest in typography) and was pleasingly short. I also needed quite a few answers beginning with "I".	
	Link: None	
33	Q: What wasn't there on a day in April 1930	N
	A: Any News. On the 18 <sup>th</sup> April 1930 the BBC announced "There is no news" and played piano music for the rest of the programme.	
	Link: None	
34	Q: Who is based here?	G
	A: Geneva. Who (or WHO) being the World Health Organisation. Sorry but Gallifrey was not accepted as the Doctor doesn't ever seem to be there so "based" would not be appropriate (and it doesn't have the link).	
	Link: Geneva is a Thrilling City (but none of the 12 teams who answered Geneva noted this)	
35	Q: What can you now buy on some French Farms 24/7 thanks to (fairly) modern technology?	O
	A: Oysters (via refrigerated vending machines) was the answer I was looking for, but it appears that there is very little that you can't buy from a vending machine on a French farm these days. Several teams went for Oeufs to fit the acrostic. I accepted anything reasonable that was justified.	
	Link: None	
36	Q: Who were the first team to put the crowd in the squad?	R
	A: Reading (Football Club), registered the crowd as squad number 13 (according to the mural at the Madjeski Stadium).	
	Link: None	
37	Q: 10p for a picture of a stethoscope and what?	N
	A: a letter N. This is in the Great British Coin Hunt 2018 series released by the Royal Mint. Everyone got this right.	
	Link: Letter B is for Bond in the same series, only 9 teams noted this.	
38	Q: #Name	O
	A: Octothorp(e) is the proper name of the # symbol (not Error)	
	Link: None	
39	Q: What won a competition to be the 27 <sup>th</sup> in 1947?	TH
	A: A representation of the "TH" was joint first in a competition to be the 27 <sup>th</sup> letter in the alphabet? I didn't accept the lol answer for the re-run as that wasn't in 1947.	
	Link: Competition run by Ian Fleming, though he didn't actually judge it in the end.	
40	Q: Whose last straw went on display?	I
	A: Ikea's last plastic straw was displayed at the Design Museum	

	Link: None	
41	Q: What does England's favourite tree resemble?	N
	A: the letter N. It was twisted into this shape by Vic Stead to show his love for Nellie almost 100 years ago. The Woodland Trust announced it was England's favourite tree.	
	Link: None	
42	Q: Who showed he could position numbers as well as letters for the second time this year?	G
	A: Mark Goodliffe, who has been Times Crossword Champion eleven times and this year won the Times Sudoku Championship for the second time. He is also a competitor in the ATH and according to his team captain it took him several days to realise that he was the answer to the clue!	
	Link: None	
43	Q: When Martha died just over 100 years ago she was the last of 4.5 billion what?	P
	A: Passenger Pigeons, went extinct on 1 <sup>st</sup> September 1914.	
	Link: None	
44	Q: Who gave a bull wings using tinned syrup in a famous location?	R
	A: Michael Rakowitz, created a statue of Lamassu (a winged bull) in tins of date syrup on the fourth plinth in Trafalgar Square.	
	Link: None	
45	Q: Where might you find a creature with identical genus and species, a phlegmatic element and a symbol of royal power linked to a phrase from a classic English novel.	O
	A: Only Connect is a phrase from Howard's End. The teams pick from a set of Egyptian hieroglyphs on which to answer questions including a Horned Viper (cerastes cerastes), Water (a phlegmatic element) and the Eye of Horus (a symbol of royal power). This was surprisingly difficult, just 6 teams correct.	
	Link: None	
46	Q: In March, which town shortened the hour after 200 years?	D
	A: Dorchester, the town clock was repainted to have 60 rather than 61 seconds as it had since being installed (there were five tick marks between the 7 and the 8).	
	Link: None	
47	Q: According to KJV those brought out of Egypt had the strength of what?	U
	A: Unicorns. King James Version of the Bible, Numbers 23:22 and 24:8: <i>he hath as it were the strength of an unicorn</i> . It appears that I misread it as it is the strength of God that is being compared, which is a bit embarrassing for a Churchwarden, still it didn't stop most people solving it.	
	Link: None	
48	Q: Which writer has played both a waiter and a diner in screen versions of his work?	C
	A: David Cornwell (aka John Le Carre) in The Little Drummer Girl and The Night Manager	
	Link: None	
49	Q: Thematic character played by Sean?	T
	A: Alec Trevelyan, it being Sean Bean rather than Sean Connery. Regulars will know that some setters (me included) like the tradition of including a Sean Bean question and this was too good an opportunity to miss.	
	Link: Alec Trevelyan was the villain in Goldeneye	
50	Q: What makes coffee that's out of this world?	I
	A: The ISSpresso machine on the International Space Station	

	Link: None	
51	Q: In which state did Humpty Dumpty first help us to shop for lots?	O
	A: Oklahoma; the first shopping trolley was introduced in June 1937 at the Humpty Dumpty chain in Oklahoma	
	Link: None	
52	Q: After over 120 years from where did the first two men graduate this year?	N
	A: The Norland Institute; Liam Willett and Harry Pratt graduated as Nannies. This was the first of an easy couple of questions to finish which everyone got right.	
	Link: None	
53	Q: Who didn't steal the Blackpool beer?	S
	A: David Schwimmer; a look-alike for the actual robber	
	Link: None	

### Comma-Separated Numbers and Yellow Circle Numbers

Although most of this quiz was about Ian Fleming and the Bond books, these two supplementary challenges were related to the films.

The comma-separated numbers were the names of the actors who played James Bond, on the page for the story where they first appeared. They were coded using the surnames of England Cricketers using the order in which they were capped (i.e. the number that appears on their shirt/jumper). There is no England Cricketer with a surname beginning with Z so I used 999 in italics for the Z in Lazenby. One team complained that this was used in ATH2016 but only they spotted it. I certainly hadn't noticed. Several teams cracked it very quickly this time round. Over half the teams who got the answers did so based on the number of characters and book rather than realising it was the England cricketers code so there was more than one way of solving them.

No.	Name	Letter
641	Graham Swann	S
580	Mark Ealham	E
613	James Anderson	A
535	Phil Newport	N
686	Sam Curran	C
644	Graham Onions	O
249	Stan Nichols	N
55	Billy Newham	N
300	Bill Edrich	E
595	Chris Read	R
324	Jack Young	Y

No.	Name	Letter
423	Norman Gifford	G
3	Tom Emmett	E
383	Alan Oakman	O
655	Joe Root	R
461	Graham Gooch	G
415	John Edrich	E
360	Frank Lowson	L

538	Michael Atherton	A
999	<i>None</i>	Z
509	Richard Ellison	E
265	Nawab of Pataudi	N
422	Geoffrey Boycott	B
126	Sailor Young	Y

No.	Name	Letter
224	Fred Root	R
310	Buddy Oldfield	O
477	Mike Gatting	G
480	John Emburey	E
405	Eric Russell	R
649	Eoin Morgan	M
681	Craig Overton	O
455	Chris Old	O
668	Adil Rashid	R
464	Phil Edmonds	E

No.	Name	Letter
388	Ted Dexter	D
255	Gubby Allen	A
55	Billy Newham	N
279	Jack Iddon	I
197	John Evans	E
370	Tony Lock	L
344	Brian Close	C
382	Peter Richardson	R
598	Chris Adams (corrected from 540 Alan Igglesden)	A
389	Ray Illingworth	I
24	W.G.Grace	G

The numbers in the yellow circles related to the highest chart position of the theme tune to the film. You got marks for working out the code, not each individual song:

Page	Song	Number
5	Goldfinger, Shirley Bassey	21
6	Thunderball, Tom Jones	35
7	You Only Live Twice, Nancy Sinatra	11
8	We Have All The Time In The World, Louis Armstrong	3
9	Diamonds are Forever, Shirley Bassey	38
10	Live and Let Die, Paul McCartney and Wings	9
11	The Man with the Golden Gun, Lulu	0
12	Nobody Does it Better, Carly Simon	7
13	Moonraker, Shirley Bassey	0

## Christmas Message

The linked set of three/four pictures on some pages spelt out the traditional ATH Christmas message: A Merry Christmas and a Happy New Year. The coding was based on the Thrilling Cities book(s) by Ian Fleming, based on articles that originally appeared in the Sunday Times. There were thirteen thrilling cities so a daytime picture equated to A-M and a night-time picture equated to N-Z:

City	Day	Night
Hong Kong	A	N
Macao	B	O
Tokyo	C	P
Honolulu	D	Q
Los Angeles (E), Las Vegas(R)	E	R
Chicago	F	S
New York	G	T
Hamburg	H	U
Berlin	I	V
Vienna	J	W
Geneva	K	X
Naples	L	Y
Monte Carlo	M	Z

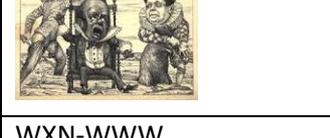
The pictures were placed on those pages that didn't have a Bond actor using the cricketer code. Putting the coded sections in order was an alternative way to find the order in which the pages needed to be put to decode the route message.

## Pictures

The pictures on each page were links to people, places or keywords from the related book. Most of these were found by most teams with usually one challenging picture per book (often the cover art picture, which was a pity as that was a clue to the puzzle in the treasure box). I decided not to award marks for identifying the pictures on the treasure route.

P3: Dr No

Picture	Notes
	Lily Rose. Sister Lily and Sister Rose were Dr No's receptionists on his island. Lots of people got Sister Lily, fewer got Sister Rose so I marked each name separately.
	(Mary) Trueblood (after the TV series), Bond's former secretary who had moved out to Jamaica, named after Fleming's real-life secretary
	Bryce Canyon: Bond's cover was as John Bryce. Ivar Bryce was a good friend of Fleming.

	<p>Pleydell-Smith (Chief Secretary of colonial government in Jamaica in the book); the Pleydell estate in London and Steve Smith the (former) Australian Cricket Captain</p>
	<p>(A)Major Boothroyd. The key of A Major and Betty Boothroyd, former speaker of the House of Commons. Major Boothroyd was named after Geoffrey Boothroyd, a fan who gave Fleming advice about the firearms and holster that Bond should use. Major was a promotion for him.</p>
	<p>Roseate Spoonbill: the birds on Crab Key that deposited all the guano and for which the members of the Audubon Society were searching when killed.</p>
	<p>Picture of stile on route to treasure.</p>
	<p>Crab Key Ring. Dr No's island was Crab Key.</p>
	<p>Mastodon (one of the rockets that had been interfered with)</p>
	<p>(the star) Regulus (another rocket)</p>
	<p>(Stormy) Petrel (rocket)</p>
	<p>Matador (rocket)</p>
	<p>Zuni tribe (rocket)</p>
	<p>(The Hunting of the) Snark (rocket)</p>
<p>WXN-WWW</p>	<p>WXN: Jamaica call sign, WWW London response.</p>

P4: From Russia With Love

	<p>Kennedy reading: From Russia with Love appeared on a list of Kennedy's ten favourite books (which did sales no harm at all). It is reputed that both Kennedy and Lee Harvey-Oswald were reading Bond novels the night before the assassination.</p>
	<p>Beatles cover by Sir Peter Blake. He designed the 1950's retro book cover for Penguin, released in 2010:</p>
	<p>Picture from route to treasure, in the farm alongside the path.</p>
	<p>"The Wizard of Ice", an episode of The Snorks. Nickname of the Smersh chess-playing planner. This was only found by 9 teams.</p>
	<p>CMG: James Bond was awarded the CMG in 1953 (early in the book)</p>
	<p>Melchior (one of the three wise men): Melchior Benz was a salesman passenger on the Orient Express. Not a James Bond cover name.</p>
	<p>Orient Express symbol</p>
	<p>(the county of) Somerset: Bond's cover was as David Somerset</p>
	<p>(Heidi) Romanova: Tatiana Romanova was the Bond girl sent to entice Bond.</p>
	<p>"The Ring" By Richard Chopping. Chopping was the artist for many of the hardback novels, beginning with From Russia with Love.</p>
<p>Return on Equity equation</p>	<p>Aka DuPont Analysis. Junius Du Pont was Goldfinger's cards partner</p>

P5: Goldfinger

	<p>The cartoon character Penfold with a Heart on his tie. Bond's Golf Ball in the match against Goldfinger was a Penfold Heart. Marks awarded for Penfold, I didn't insist on the Heart.</p>
	<p>Masterton Garden Centre: Jill Masterton was the girl helping Goldfinger to cheat at cards, Tilly Masterton was her sister involved later.</p>
	<p>Jeff Bezos, the Richest Man in the World. "The Richest Man in the World" was an earlier title for Goldfinger. Half the teams got this right.</p>
	<p>The Cement Mixers, the Harlem gang led by Pussy Galore</p>
	<p>The Machine, the Chicago gang</p>
	<p>The Shadow Syndicate, Miami/Havana gang</p>
	<p>The Purple Gang, Detroit</p>
	<p>The Bible designed to be read as literature, Bond's hiding place for his gone was in a hollowed out copy.</p>
	<p>Trellick Tower designed by the architect Erno Goldfinger. Fleming fell out with him and borrowed his name for his villain. Goldfinger threatened to sue and Fleming considered changing the name to Goldprick in response.</p>
	<p>Tennis Grand Slam; Goldfinger's plan was named Operation Grand Slam</p>
	<p>Bill (and Hilary) Clinton on a beach. "Bill's on the Beach", was the name of Du Pont's hotel. This was my favourite picture clue. It was the hardest one in this set, no marks for Hamptons related to the steward at St.Marks nor the Hamptons Architect Myra Goldfinger.</p>
	<p>Route picture, on the field between the stile and Famous Copse.</p>

P6: Thunderball

	<p>Flying Saucer, or in Italian: Disco Volante, the name of Largo’s boat. This particular one is the Lenticular Aerodyne, designed by Henri Coanda, who was interviewed by Fleming for an article (noting the latter was worth extra marks).</p>
	<p>End Stage by Raymond Hawkey. Hawkey designed the Penguin cover with the die cut bullet holes in the skin (and others in that series):</p>
	<p>Pedersen bike. Peter Pedersen was the captain of the US sub Manta</p>
	<p>Manta Ray, the US Submarine the Manta</p>
	<p>John Player Cigarettes. The “story” of the sailor was told by Domino to Bond.</p>
	<p>State flag of the Principality of Lippe: Count Lippe was the Red Lightning Tong member with whom Bond had a run-in at the Shrublands Health Farm. I didn’t accept Warsaw.</p>
	<p>Art by Louis Wain. The Shrublands Health Farm was run by Joshua Wain.</p>
	<p>Dewey Largo from The Simpsons. Emilio Largo was SPECTRE No.1 on the yacht.</p>
	<p>Dog Island, where the Disco Volante docked.</p>
	<p>Villiers Coat of Arms: The aircraft carrying the nuclear bombs was a “Villiers Vindicator” from No 5 Experimental Squadron, Boscombe Down</p>
	<p>Vindicator. As above.</p>
	<p>Route picture in Famous Copse</p>
	<p>Plan Omega was the codename for SPECTRE’s plan</p>

P7: You Only Live Twice

	<p>Richard, Iowa; see below</p>
	<p>Ada Lovelace; see below</p>
	<p>Henderson Crater: combine with above to form Richard Lovelace Henderson (aka Dikko Henderson), Bond's initial contact in Japan.</p>
	<p>Kissy; see below</p>
	<p>Suzuki: Kissy Suzuki, Bond girl.</p>
	<p>Route picture; this is the "arrowhead" shaped fence that points to where the treasure is hidden.</p>
	<p>Root picture; only kidding, this is a Taro root; see below.</p>
	<p>Shoto Todoroki from My Hero Academia. Combined to give Taro Todoroki, Bond's cover name.</p>
	<p>Guntram the Rich, see below</p>
	<p>Old Shatterhand played by Karl May, combined with above to give (Dr) Guntram Shatterhand, Blofeld's alias in the novel.</p>
	<p>David Niven, the name of Kissy's bird. I also gave marks for Kissy describing him as the only trustworthy man in Hollywood. Bonus for noting that he played James Bond in the Woody Allen spoof version of Casino Royale.</p>
	<p>Drawing of a Sun Magic 44 yacht. Magic 44 was the message stream to which Bond hoped to gain access in return for getting rid of Dr Gunter Shatterhand (Blofeld).</p>

	Black Dragon – gang member who stole Bond’s wallet.
	The explorer Richard Parker. Richard Parker was the name of the Tiger in The Life of Pi; see below
	Masahiro Tanaka, baseball player. Tiger Tanaka being the link.
7777	It was James Bond 7777 rather than 007 for this mission.

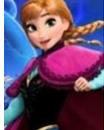
P8: On Her Majesty’s Secret Service

	(Polly) Tasker (an app) and a Turkey. The puzzle was to pair up the clues to the girls staying in Piz Gloria with the agricultural product that they were due to “help”.
	(Caresse) Ventnor (on the the Isle of Wight) and the National Stud
	(Anne) Charter (the Magna Carta or Great Charter) and Apples. Anne Charter was named from Anne Charteris, the maiden name of Ian’s wife.
	(Pearl) Tampion (a tampion is the wooden bung in the end of the barrel) and Red Poll cattle.
	(Beryl) Morgan (car) and Hereford cattle
	(Elizabeth) MacKinnon (clan crest) and Aberdeen Angus cattle
	(Ruby) Windsor (castle round tower) and Chickens
	(Violet) O’Neill (logo) and Potatoes

	Ursula Andress (as Honey Rider in Dr No) is mentioned as being in the restaurant in Piz Gloria when Bond arrives.
	Bedlam by Willam Hogarth. Operation Bedlam was the search for Blofeld that Bond had been involved with for more than a year.
	Logo for Corona beer. Operation Corona was the new codeword for Bond being at Piz Gloria
	Sable (black) Basilisk, the College of Arms title used by Bond (based on Rouge Dragon Pursuivant, the title of the man who helped Fleming with the College of Arms details.
	Lancia Falminia Convertible Touring, as driven by Contessa Tracy Vincenzo. No points if you said Bond drove it.
	Route picture in Famous Copse.
	Cover art by Matt Broughton (the book is Gravity's Rainbow by Thomas Pynchon). He did the cover art for the 2012 Penguin Vintage edition of OHMSS: 

P9: Diamonds Are Forever

	Studillac, as driven by Felix Leiter
	Cureo (a not for profit software collaboration). Ernie Cureo being Bond's driver.
	Shy Smile, the name of the horse that Bond was to bet on.
	Emerald (a diamond cut)

	Baguette (a diamond cut)
	Cannonball, the name of the train where some of the action took place
	Boiled Sweet, Tiffany Case's nickname.
	Princess (a diamond cut)
	Cushion (a diamond cut)
	Pear (a diamond cut)
	(chocolate) Marquis (a diamond cut)
	Book cover design by Julia Connelly ("Nothing but the Night" by John Williams), she designed the Vintage 2012 cover for Diamonds are Forever:
	
	Route Picture, on the path from the car park.

P10: Live and Let Die

	"The Undertaker's Wind" by John MacGillivray. "The Undertaker's Wind" was early name for the Live and Let Die (in the end it was just used as a chapter title). You got the marks for either link.
	Quarrel, another name for the bolt used in a crossbow, and the name of the Cayman Islander who helped Bond.

	Solitaire Bird. Solitaire (or Simone Latrelle) was Mr Big's Tarot Reader
	Route picture (in Nettlebed village)
	Model Silver Phantom. The Silver Phantom was the name of one of the trains.
	Morgan Cars. There were three houses on the Llanrumney Estate: Morgan's...
	...The Doctor's...
	...and The Lady's.
	Cover design by James Jones ("The Middle Parts of Fortune" by Frederic Manning), designer of the Vintage cover for Live and Let Die: 
	Mr Big (book by Ed Vere). The full name of the Bond villain known as Mr Big was Buonaparte Ignace Gallia but that was a bit challenging to clue.
	Strangways impact crater in Australia. John Strangways was the commander killed in the novel.
	A side table in the shape of a Z. Table Z was the one that descended through the floor in the night club (and was a chapter heading).

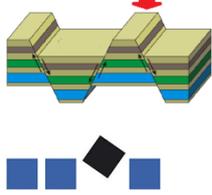
P11: The Man with the Golden Gun

	A lion, the symbol of St Mark, see below.
	Hazard symbol. Combined gives Mark Hazard, Bond's cover.

	The Sex Pistols; reference to "Pistols" Scaramanga.
	Mailed Fist, the symbol of the Royal Armoured Corps. The message from M is signed Mailed Fist.
	Otto Wittelsbach Rotkopf; Ruby Rotkopf being one of the gang that Scaramanga assembled.
	Binions Horseshoe in Las Vegas. Sam Binion was another of the villains.
	Goodnight Mr Tom. Mary Goodnight was the Bond Girl.
	Hendricks Gin; Hendricks is the KGB operative working with Scaramanga
	Insignia of the KCMG, offered to Bond at the end of the book.
	Plan Orange; the codeword for Scaramanga's scheme. Only nine teams got this correct.
	Route picture (the stump where the treasure was hidden at the base).

P12: The Spy Who Loved Me

	Route picture, CW stands for Chiltern Way
	The logo for the Sanguinetti Lab for the University of Edinburgh School of Informatics. Sanguinetti was the motel owner who arranged for it to be burnt down so he could claim the insurance money. Only eight teams correctly found this.
	Sol (the sun) and The Complete works of Anthony Horowitz; combined to give Sol Horowitz, one of the hoodlums.

	Vivienne Westwood and the Michel Stamp catalog. Combined to give Vivienne Michel, the heroine of the novel
	Vespa 50 Gran Sport, as ridden by Vivienne Michel; no marks if you said that Bond rode it.
	A Horst (a geological feature) and Uhlmann Packaging Systems. Combined to give Horst Uhlmann; Bond's actual mission had been to eliminate him.
	Morrow Pivot II portable PC. Capt Morrow was one of the US cops who came along at the end.
	Sluggsy from the Lil Abner cartoon plus the Morant Point lighthouse on Jamaica; combined to give Sluggsy Morant, the other hoodlum.
	Dreamy Emoticon and some pine trees; combined to give Dreamy Pines, the name of the hotel.
	Stonor House near Henley on Thames. Lt Stonor was another of the US cops who came along at the end. Stonor House was used in the film of The Living Daylights.

P13: Moonraker

	George Cross, awarded to Galatea Brand.
	Sheffield United logo, nickname The Blades. Blades was the club where Bond set up the cards to beat Drax at Bridge.
	"The Triumph of Galatea" by Charles Alphonse Du Fresnoy, and Gordon Brand Junior, combined to give Galatea Brand, the Bond girl in the novel. Reversing the first picture was accidental.
	Drax power station. Drax being the villain.

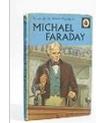
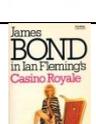
	<p>Dewar Trophy Medal. Bond was practising his shooting to get into the team for Dewar Trophy when the mission comes along. This proved difficult to identify.</p>
	<p>DVD of Too Hot to Handle. "Too Hot to Handle" was the title under which Moonraker was published in the US:</p> 
	<p>Moustache. All Drax's men at the base had shaven heads and moustaches so they could later grow their hair and shave the moustaches to disguise themselves. Never quite sure about the need for this seeing as they were going off by submarine.</p>
	<p>Route Picture: the former NT hut at the entrance to Greys Court (from which the walking part of the Hunt commenced).</p>

P14: Casino Royale

	<p>Baccarat Glass. Bond played the card game Baccarat in the casino</p>
	<p>Sha/Shca: much debate as to which symbol was carved into the back of Bond's hand by the Smersh agent who killed Le Chiffre. You got the point(s) if you noted it was the first letter of Shpion (Spy).</p>
	<p>The Number Book. Le Chiffre, the villain, translates as The Number.</p>
	<p>Art Baker, the host of You Asked For It. You Asked For It was the US title for Casino Royale.</p>
	<p>Vesper, logo of Vespers MEMS microphones combined with Lynd in America to give Vesper Lynd, the name of the Bond girl</p>
	<p>Johnny Mathis, Mathis being the French Agent with whom Bond liaised</p>
	<p>The Royale, a Star Trek Next Generation Episode plus some bottles of water for Royale-Les-Eaux, the location of the casino.</p>

	The book Hotel Splendide; Bond stayed in the Hotel Splendide.
	Logo of the Felix Fund, a bomb disposal charity plus a ladder (or leiter in German); combined to give Felix Leiter who makes his first appearance in this book.
3030	Vesper Lynd's code number, mentioned right at the end "...3030 was a double, working for Redland. 'Yes, dammit, I said "was". The bitch is dead now'"

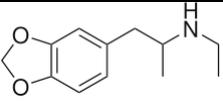
The following pictures were all below the grey numbers. The key point was to identify the artist who was responsible for the cover art on Bond paperbacks. That this was at the end of the ATH was a clue to the puzzle that was hidden in the treasure box. Apparently if you searched for a couple of the books near the end of the hunt then Amazon would suggest some of the others as similar items that were being searched for.

	The Ladybird book of Michael Faraday. The artist for this was Roger Hall, the first to show Bond on the cover of a book.	
	Artist Richie Fahey who designed the covers for the 2006 set of Penguin books	
	Artist Levente Szabo who designed the new hardback Bond covers.	
	The Idiot, book cover designed by Suzanne Dean, who also designed some of the Vintage graphic series in 2012.	
	LP cover for Bobby Lamb and the Key Men, photo by Beverley LeBarrow who took the photographs of the girl plus large gold gun used in the Triad/Grafton/Panther books. "Key Men" was not intended to be a link	
	Illustration by Michael Gillette; cover artist for the 2009 Penguin books	
	Golden Pan award for more than a million copies sold, Ian was one of the first winners, gaining seven in total.	

## Front Page

The front page contained images related to Ian Fleming and his life

	The logo of the Ian Fleming International Airport on Jamaica
	Benito Mussolini's 1919 passport, once owned by Ian
	Valentine by Roy Harper, album cover. Ian's father was called Valentine
	Boris Johnson and Michael Heseltine who, like Valentine Fleming, were once MP for Henley.
	The Sixth Column by Peter Fleming, Ian's elder brother (which lots of people got). The book was dedicated to Ian (which only two people got).
	The "James Bond All Purpose Grand Challenge Vase", an inscribed silver chamber pot presented by Ian to the Old Etonian Golf Society
	A red kite, the logo of Huntercombe Golf Club, near Nettlebed, where Ian was a member. In Moonraker he gives Bond a handicap of nine around Huntercombe as a less daunting prospect than at a more difficult course.
	Some merry moles (although actually the logo for the Grumpy Moles chain). Merrimoles was Peter Fleming's house on the outskirts of Nettlebed.
	Room 39. During the second world war Ian worked for Naval Intelligence in Room 39 at the Admiralty. I spent quite a bit of the summer looking for a suitable picture. This one was on Malta.
	Amaryllis, the name of Ian's half sister
	The Parish of Michael on the Isle of Man; Michael was one of Ian's brothers.
	Richard Nixon; Richard was another of Ian's brothers.

♣9,♣7	In Bridge, one of Ian's favourite games, playing a higher card followed by a lower card is known as a "Peter". It is a signal to partner that you hold an even number of cards (usually two, so after the second one you could trump a lead of that suit). Peter was Ian's best-known brother. No one got this.
	MDEA, also known as Eve. Eve was Ian's mother.
	A Wyvern (yes it is the logo of Falkland Primary School, I know the Head there fairly well). At Eton, Ian edited a magazine called The Wyvern.
	Black Daffodil. Ian produced a volume of poetry called The Black Daffodil.
	A Subaru Legacy Lancaster. Lancaster was Ian's middle name.
	Golden Typewriter. Ian's present to himself for selling his first book was to buy this gold-plated typewriter. It features on the front page of "The Man with the Golden Typewriter" a collection of letters to/from Ian, edited by his nephew, Fergus Fleming. The QWERTY keyboard layout was key to solving the route instructions.
	Casper the ghost. Ian's son was called Casper. Tragically he died young.
	A Goldeneye duck. Fleming's house in Jamaica was called Goldeneye.
	Portrait of Queen Anne by John Closterman. Ian was a Director of the Queen Anne Press.
	Atticus Finch in To Kill a Mocking Bird. Ian used to write the Atticus column for the Sunday Times.
	A volcano. Noel Coward wrote a play called the Volcano featuring thinly disguised caricatures of his neighbours on Jamaica, including Ian.
	Peter Thomson, Open Champion, partnered Ian in one of the first celebrity pro-am golf tournaments. Ian wrote it up in an article "Nightmare Among the Mighty"



An edition of The Book Collector. Ian managed the magazine.

### The “word square”

D	W	E	E	B	S
O	D	D	L	O	T
T	I	I	S	D	O
I	H	T	E	I	N
N	B	S	I	R	E
G	U	F	F	E	D

It was designed to look like a word square and many ATHers assumed that it was an answer grid for the letters. Some thought it might be an anagram (and they were right). The letters in the square can be rearranged to spell out “Field Guide of Birds of the West Indies” Bond. This was the book that Ian claimed gave him the name James Bond; it was on his bookshelf at Goldeneye. I have seen several variants on the name but managed to find a picture of the cover to give the definitive wording. Only four teams solved this.

### The Route Code

The route code turned out to be harder to crack than I expected. Page 2 told you that “the **letters** are the **key** to solving the code”. The letters partly referred to correspondence in *The Man with the Golden Typewriter*, all of which were typewritten and partly to the letters on the keys of a typewriter. I deliberately chose a monotype font in order to make it look like it had been produced on a typewriter and this was the “key letter”.

If you counted the number of characters in the first paragraph of the letter you will find that it matches the number of characters in the grey code in the ATH. So the first paragraph was the coded text to which you needed to apply the code in order to get the original message.

“Moving down and across and wrapping where necessary” meant moving along the keys. The first digit directed you to move one, two or three rows down on the keyboard, wrapping back to the top if needed (three rows equated to staying on the same row) and then the second digit told you how many to move across, wrapping back to the start of the row when appropriate. On the top row there are ten keys so occasionally I needed to move ten spaces across hence the “+1” that was necessary.

Using this code a value of 30 equates to returning to the same letter. On the final page (once in book order) there is a string of five “30”s in a row. This should have been an indication that it wasn’t a transposition code or used a standard text.

In the poster there is a code that used counting letters from the start of the first paragraph of the main story. This was intended as an indication that the “from where to start” was the start of the letter.

I should have realised that this code was proving too difficult to crack and perhaps given a more explicit hint than telling people to focus on P2, then maybe a few more people would have found the treasure. As it was, the only team to crack the code did so after the event, having already found the treasure.

W	E	L	C	O	M	E	T	O	T	H	E	A	T	H	Y
13	31	29 (+1)	34	17	10	19	26	17	33	33	11	35	34	23	17
F	R	O	M	H	I	S	C	H	I	L	D	H	O	O	D

O	U	R	J	O	B	I	S	T	O	F	I	N	D	T	H
17	32	24	26	36	18	13	13	38	11	30	31	10	21	23	22
H	O	M	E	T	R	A	V	E	L	F	O	U	R	M	I

E	H	I	D	D	E	N	T	R	E	A	S	U	R	E	B
17	27	14	22	26	14	12	32	18	30	15	22	31	39	12	24
L	E	S	T	O	H	O	U	S	E	B	R	I	E	F	L

O	X	U	S	E	T	H	E	F	O	L	L	O	W	I	N
37	17	35	15	30	18	17	33	32	39	32	17	30	33	18	17
Y	O	W	N	E	D	B	Y	H	I	S	M	O	T	H	E

G	P	A	G	E	S	T	O	H	E	L	P	T	H	E	L
29	35	30	33	30	32	34	30	29	37	31	35	12	37	31	29 (+1)
R	T	A	K	E	F	O	O	T	P	A	T	H	F	R	O

E	T	T	E	R	S	A	R	E	T	H	E	K	E	Y	T
25	26	16	31	36	38	23	15	31	34	21	24	34	30	17	11
M	C	A	R	P	A	R	K	R	O	U	N	D	E	D	G

O	S	O	L	V	I	N	G	T	H	E	C	O	D	E	M
34	27	15	23	24	31	26	35	22	36	12	27	35	15	21	17
E	O	F	W	O	O	D	A	N	D	F	A	R	M	C	R

O	V	I	N	G	D	O	W	N	A	N	D	A	C	R	O
30	27	14	27	23	29(+1)	11	12	24	16	26	29(+1)	16	11	39	35
O	S	S	F	I	E	L	D	A	N	D	E	N	T	E	R

S	S	A	N	D	W	R	A	P	P	I	N	G	R	O	U
29(+1)	27	28	26	35	31	39	29	12	35	36	24	23	12	17	38
W	O	O	D	K	E	E	P	S	T	R	A	I	G	H	T

N	D	W	H	E	R	E	N	E	C	E	S	S	A	R	Y
24	33	31	34	11	31	36	34	36	11	24	21	22	28	11	18
A	H	E	A	D	T	O	C	O	R	N	E	R	O	F	F

O	N	C	E	Y	O	U	H	A	V	E	F	O	U	N	D
39	16	26	11	18	30	13	33	28	17	11	24	35	36	34	22
I	E	L	D	F	O	L	L	O	W	D	I	R	E	C	T

F	R	O	M	W	H	E	R	E	T	O	S	T	A	R	T
25	23	30	26	13	27	24	20	30	30	30	30	30	26	24	35
O	N	O	F	F	E	N	C	E	T	O	S	T	U	M	P

So the message reads (adding punctuation for clarity):

From his childhood home (*i.e. Joyce Grove in Nettlebed*) travel four miles south to house briefly owned by his mother (*i.e. Grey's Court, owned by Eve for a period in the 1930s*). Take footpath from car park (*the footpath from the NT car park leads away from the hut with the blue roof*) round edge of wood (*the large tree stump is on the opposite side of the path to the wood*) and farm (*tree is at edge of farmyard*). Cross field (*through the kissing gate and past the electricity pole*) and enter wood (*through another kissing gate by the distinctive tree*). Keep straight ahead to corner of field (*various tree pictures show the way until you get to the corner of the field that juts into the wood*). Follow direction of field fence (*it looks like an arrowhead*) to stump (*final picture*).

I hadn't spotted (and no one bothered to tell me) that I missed the last "i" out of "direction".

I expected lots of people to start in Nettlebed but would need the code to tell them to travel the four miles south to Grey's Court to pick up the rest of the route. As there was a slow but steady stream of finders I'd assumed more people had cracked the code.

## Poster

As most people worked out, the Poster was set up to look like the front page of The Sunday Times, suitably renamed for the Hunt. Ian Fleming worked for Kemsley, the owners of the Sunday Times for many years. He was partly responsible for introducing the colour supplement to the paper and wrote various articles for it; The Living Daylights was first published in the colour supplement. Ian Fleming as wrote the "Atticus" column for the paper.

The main story was primarily there to give the usual information and instructions about the ATH itself. The "switch off all those old films" reference was to indicate that the Hunt was primarily about the Bond books rather than the films (there's always at least one on over the festive season).

The supplementary stories and the picture banners at the top were designed to reference as many Bond publishers as I could reasonably include:

Peter **Pan** the **Panther**

Percy the **Penguin**

**Viking** treasure hoard...Henry **Grafton**...gold **coronet** and two **signet** rings...said **Jonathan. Cape Verde**...

Apologies for the full stop in "...trove.with..." this was just a typo.

Trump's Library...inaugurate a **new American library**..of **Berkley** in...redundant **vintage** phone... Berkley is a real place with a population of 32 and the joke was mine. "New American Library" was the hardest one to find.

## Main Picture

Burghfield Box Kart Bash is a real event run by the Burghfield Santas. It primarily raises money for the Thames Valley Air Ambulance; the reference to **Macmillan** Cancer Support gave me another publisher. Sue Ryder Homes is a link to the Fleming family home in Nettlebed, Joyce Grove, which is now owned by Sue Ryder Homes. Flying automobiles was a link to Chitty Chitty Bang Bang, also written by Ian.

The picture is taken from the event. The key point is that the Kart is designed to look like Thunderbird 1. Ann Fleming used to refer to Ian as "Thunderbird" in correspondence (only noted by two teams). Ian also owned a Thunderbird car (bought with an advance on a film option for Casino Royale and had Bond drive one in The Spy Who Loved Me).

## Journalists

The four journalist names are mixed up combinations of the given and surnames of people connected with Ian in publishing:

Michael Howard and Daniel George from Jonathan Cape

Naomi Burton was Ian's agent in the US

Al Hart was from Macmillan Publishing.

Taking one real person's given name and another real person's surname was a device used on many occasions by Ian. I had hoped to make use of this in the ATH but he'd done it so often it wasn't really an option. I thought by using it here it might be something teams would come back and find having discovered the theme from the main hunt.

#### Creake Abbey

Creake Abbey is a real place. Ian Fleming went treasure hunting there and is reputed to be the first to use a metal (mine) detector to hunt for hidden treasure. He was disappointed to find 30 nails, a frying pan and a mole trap amongst other items. The mole trap was too obvious to use in the poster but the frying pan seemed to fit.

#### Weather/James Bond code

Lots of people thought that the Weather had to be a code. The locations were all associated with Bond books (generally being the capital cities of the associated countries, as one would expect to find in a weather locations list in a newspaper) except for ATHens where the choice should be obvious. The key was to take the difference between the highest and lowest temperature reported and then use this as an index to the first paragraph of the main story. Taking the letters/number found would give: James Bond 007. This was intended as a pointer to using the first paragraph in the letter on p2 as the place to apply the decode.

#### The Open Championship

The Open Championship is to be played at Royal St. George's Golf Club at Sandwich (with a picture of Darren Clarke). Ian was a member at Royal St. George's and he was there when he had the heart attack that led to his death. Royal St. Mark's Golf Club, the scene of the golf match in Goldfinger was based on Royal St. George's.

#### Sunday Times

Everything else (the price, barcode, issue number and contents list etc) was just there to make it look like the newspaper. I know the cartoon didn't belong in The Sunday Times but I liked it.

The poster was put together by my daughter (who trained in Graphic Design at Portsmouth Uni) again and she picked the Sunday Times edition on which it was based. The fact that where the poster had the "Nature" section the original had Rosamund Pike, who played Miranda Frost, Bond girl in Die Another Day, was not planned but worth a bonus mark for those who spotted it.

As a result of all these, and teams focussing on the main hunt, there were a lot of marks on offer for finding all the links in the poster.

Pictures in box

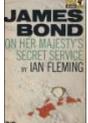
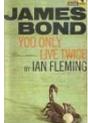
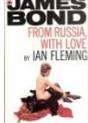
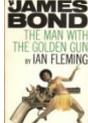
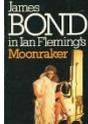
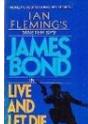
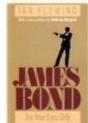
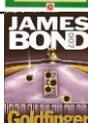
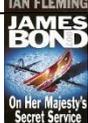
The teams that succeeded in finding the treasure found that there was one more puzzle waiting for them. The message in the box read:

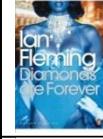
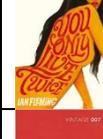
ATHers: one more puzzle: select the card that represents the earliest published from those enclosed and send a photo of it to 07889 089597 along with your team name (or e-mail to [mike.wood@cgi.com](mailto:mike.wood@cgi.com)). Take the card home with you and replace the rest and re-hide the box.

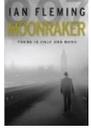
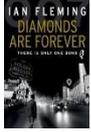
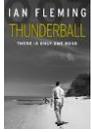
I left it to the teams to decide whether they should be looking for the earliest published story or the earliest published version first (i.e. when anyone asked I wouldn't tell them). With the number of picture clues about cover artists, especially those positioned at the end of the main quiz, I felt there was sufficient indication that it should be the latter. Also, just picking out the version by story sequence wouldn't be much of a challenge for ATHers.

These were the pictures the team first to the treasure could select from:

	Great Pan 1958
	Great Pan 1958
	Great Pan 1961
	Great Pan 1961
	Great Pan 1962
	Great Pan 1963
	Pan 1965
	Pan 1965

	Pan 1965
	Pan 1965
	Pan 1965
	Pan 1972
	Pan 1972
	Pan 1974
	Triad Panther 1978
	Berkley 1985 (US)
	Coronet 1989
	Coronet 1989
	Coronet 1996
	Coronet 1996
	Coronet 1996

	Penguin 2002 (Toby McFarlan Pond)
	Penguin 2004
	Penguin 2004
	Penguin 2006
	Penguin 2006
	Penguin 2009
	Penguin 2009
	Penguin 2009
	Penguin 2009
	Vintage 2012
	Vintage 2012
	Vintage 2012
	Vintage 2012

	<p>Vintage 2012, as far as I know these versions were released after the graphic versions.</p>
	<p>Vintage 2012</p>
	<p>Vintage 2012</p>
	<p>Vintage 2012</p>

...and finally:

Why did I choose to base the ATH on the Bond books? Well it started when reading “The Man with the Golden Typewriter”, there seemed to be lots of suitable material, plus I love all the different paperback covers in which the books have been published. You could say I have quite an extensive collection:



Thank you to everybody for taking part and for the many kind words of support (and occasional criticisms pointing out where I should have done better).

Thank you too for the many Fleming pictures used to illustrate the submissions.

Mike